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SISFA relaunches membership to SMSF trustees

Self-managed Independent Superannuation Funds Association (SISFA) has redesigned and is relaunching its membership offering for SMSF trustees. Through existing communication channels and those of new associated partners and sponsors of the Association, up to 200,000 SMSF trustees can be contacted quickly with this membership offer.

“Alongside its advocacy efforts, for some time now SISFA’s focus has been to build a network of likeminded professionals in the SMSF sector to stay informed of technical and policy issues and provide a forum for the exchange of ideas. While this has been successful, it has become noticeable that the needs of 1.1 million SMSF members extend beyond supporting the professionals on whom they rely for advice and expertise.

“SISFA has long debated how to better support these individuals who are essentially ‘running their own money’ (with or without a professional adviser) and often do not have all the knowhow to protect their nest eggs. The financial services sector has taken them for granted and often only taken their own industry agendas to regulators. They have not ignored trustees but rather thought that their agenda would also cover the needs of trustees without involving them in the discussion,” said Michael Lorimer, Managing Director of SISFA.

SISFA believes that ordinary SMSF members need a louder voice in Canberra and greater support from the industry. To this end, they will be offering SMSF members a new annual membership rate of \$48 plus GST which will allow them access to a range of services and benefits, including:

- Educational content
- Access to experienced practitioners
- Enhancing SISFA’s advocacy efforts for members in Canberra
- Investment opportunities suitable for SMSFs
- National seminars/webinars provided by SISFA and its Partners
- Newsletters

The introduction of new service providers and offerings to SISFA trustees will correct the imbalance where investment opportunities were only available to large super

funds. The SMSF sector is the largest superannuation asset base and deserves access to superannuation investment options.

SISFA has a national reach and is well placed to expand into providing services and a support base for the largest pool of investors in the country.

Who is Self-managed Independent Superannuation Funds Association (SISFA)?

SISFA is an association that has represented the interests of the self managed superannuation fund (SMSF) sector for over two decades and is the original SMSF industry body solely representing all participants in the sector including administrators, accountants, auditors, lawyers, actuaries, advisers and of course, trustees.

<https://www.sisfa.com.au>

Media Comment

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